



**connect
americas**



**ENTREPRENEURS
FROM ALL OVER
THE WORLD
HAVE DREAMS
IN COMMON**

**DISCOVER AN
OPPORTUNITY**



CLOSE A DEAL



GROW THEIR BUSINESSES





% POPULATION WITH INTERNET ACCESS

LATIN AMERICA AND
THE CARIBBEAN

47%

MIDDLE EAST AND
NORTH AFRICA

39%

EAST ASIA AND
PACIFIC

43%

WE ARE CONNECTED

LATIN AMERICA AND
THE CARIBBEAN

95%

ARE USING SOCIAL NETWORKS

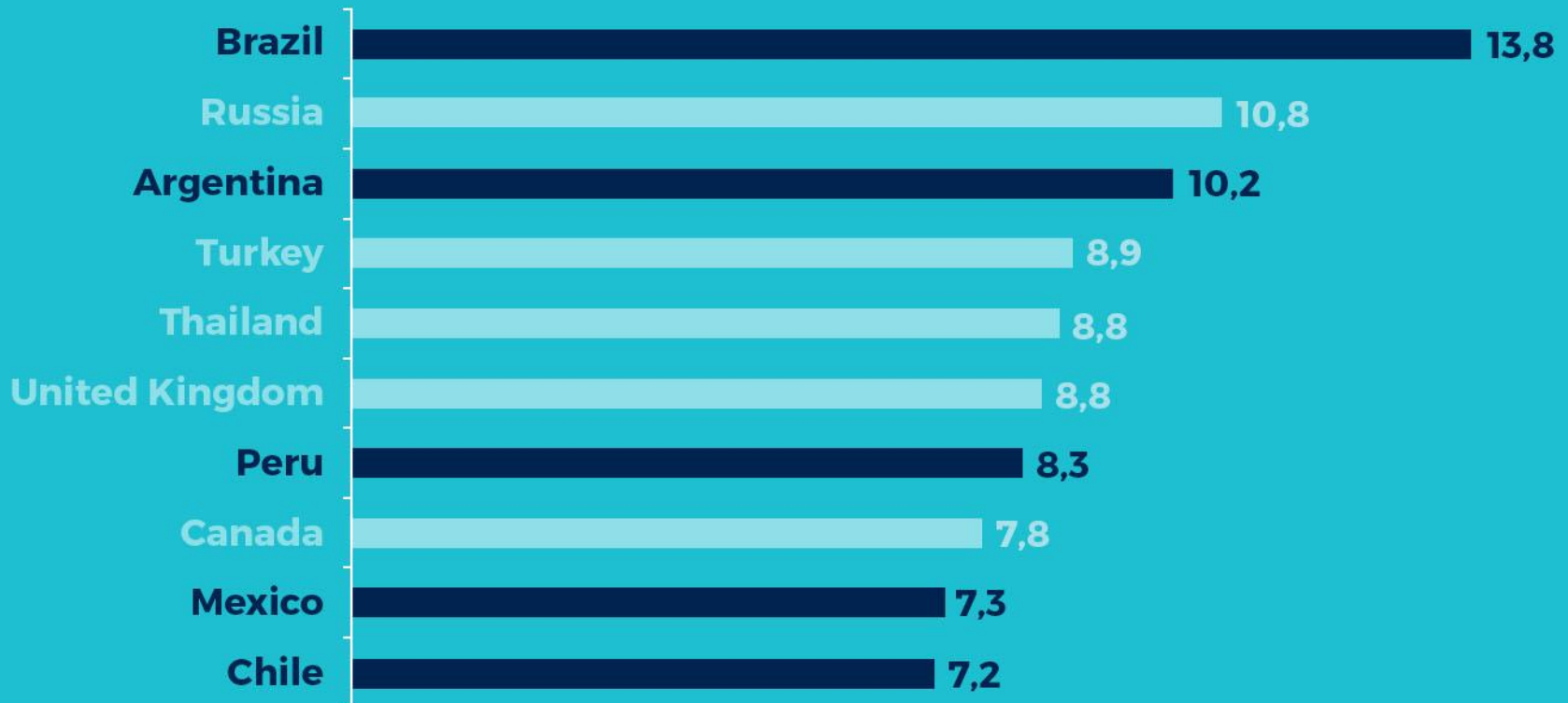
UNITED STATES

74%

ARE USING SOCIAL NETWORKS

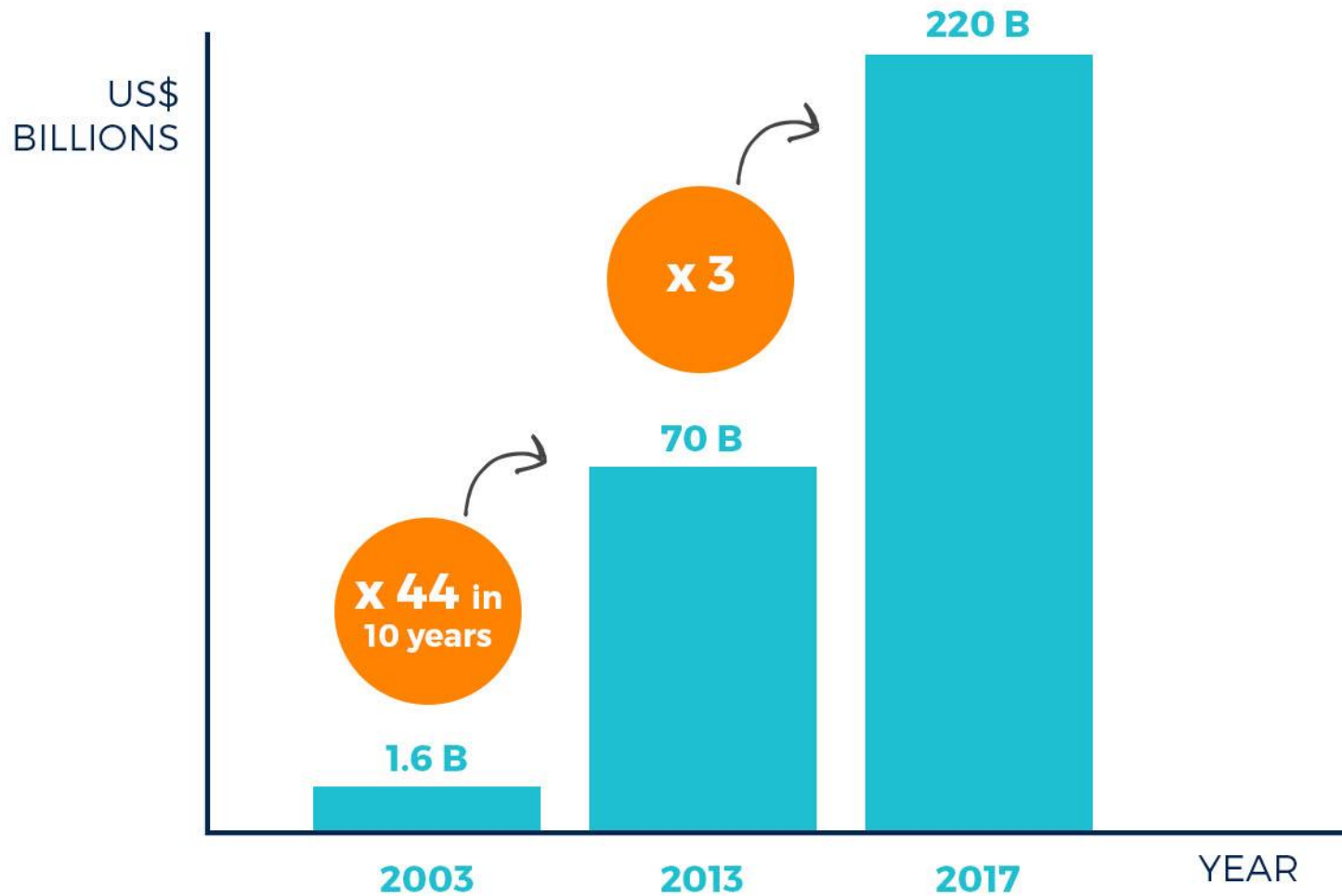
WE ARE SOCIAL

AVERAGE HOURS PER VISITOR PER MONTH





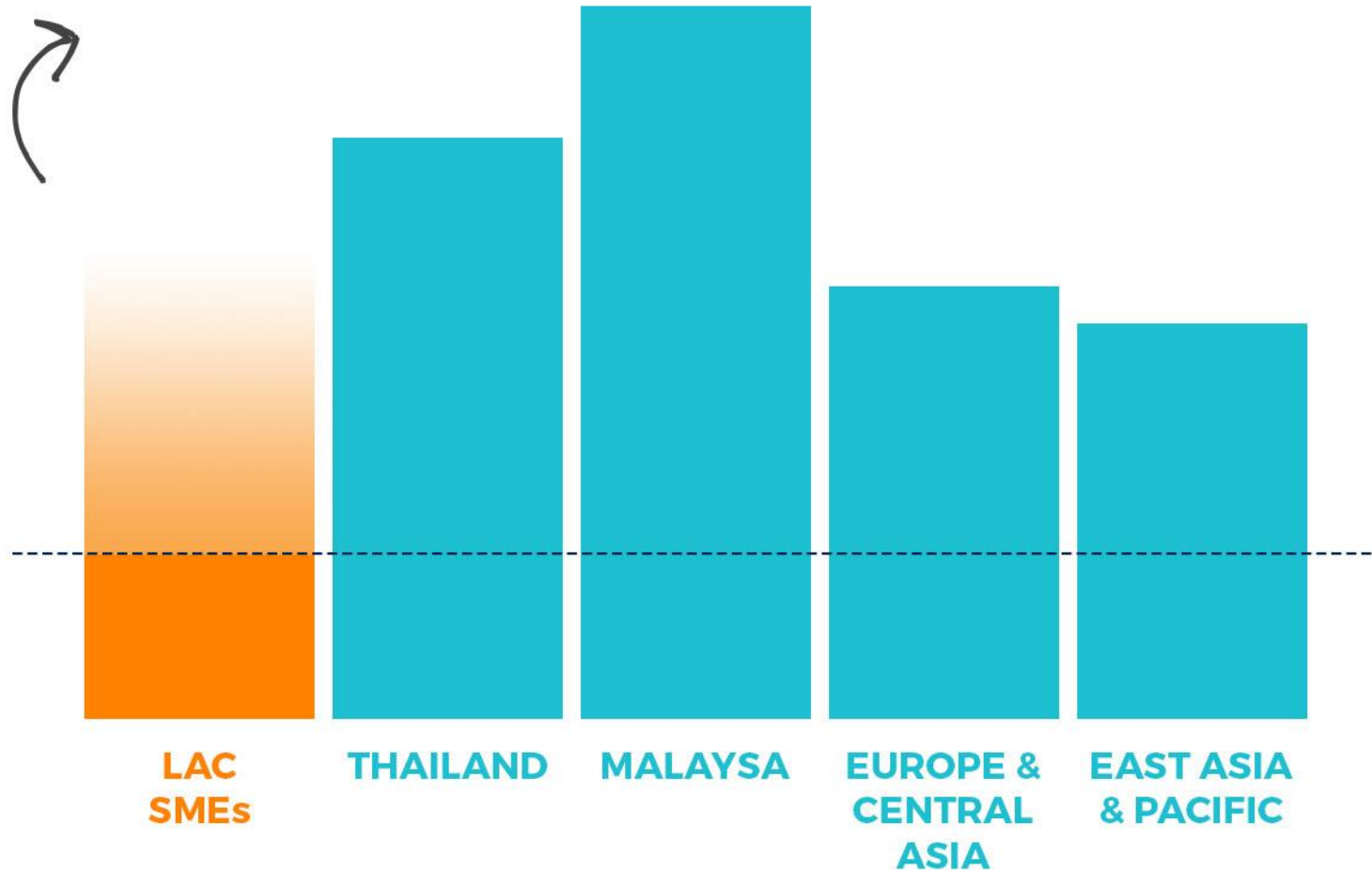
**WE ARE DOING
BUSINESS ONLINE**





OPPORTUNITIES FOR THE SME SECTOR

THERE IS ROOM FOR IMPROVEMENT



SME EXPORTS ARE CONCENTRATED

WHY IS THIS IMPORTANT?

INTERNATIONALIZED (IMPORTERS AND EXPORTERS) SMEs
ARE BETTER COMPANIES

	EXPORT	IMPORT
HIGHER WAGES	42%	26%
HIGHER SALES	55%	38%
HIGHER PRODUCTIVITY	54%	38%
HIGHER ANNUAL EMPLOYMENT GROWTH	246%	105%

WHY IS THIS IMPORTANT FOR EUROPE?

- 84 percent of exporters also import (small 60%, medium 89%)
- 38 percent of LAC SMEs' inputs are of foreign origin

**2003-2010
TRADE BETWEEN EU
AND LATIN AMERICA
DOUBLED**

**\$280
BILLION**

**2013
EU EXPORTS
TO LAC**

**\$145
BILLION (6.5%)**

WHAT IS HOLDING US BACK?



3 BARRIERS



**ACCESS TO
TRUSTWORTHY
CONNECTIONS**



**ACCESS TO
INFORMATION**



**ACCESS TO
FINANCING
SOURCES**



3 BASIC ELEMENTS TO TAKE THE LEAP



CONNECT



LEARN



FINANCE



**connect
americas**



CONNECT



LEARN



FINANCE

CONNECT



CONNECT

COMPANIES



Uniaires SAS
Colombia



JCMATEUS ADVOCACIA
Brazil
Legal Services

1 of 4 >

[MORE COMPANIES](#)

RECOMMENDED COMMUNITIES



Xcala IEEM FOMIN 2015
15 members



PuntaTech 2015
78 members

1 of 3 >

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NEXT EVENTS



Expoalimentaria 2015

26 Aug 2015 to 28 Aug 2015

Centro de Exposiciones Jockey, Lima, Perú

1 of 2 >

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RECOMMENDED ARTICLES



May 11, 2015
Food trucks, a culinary boom
on wheels

1 of 5 >

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BUSINESS SUPPORT SERVICES



Explore the services provided by trade
promotion organizations and business
chambers in the region

[LEARN MORE](#)

CONNECTAMERICAS ACADEMY



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[Videos](#)

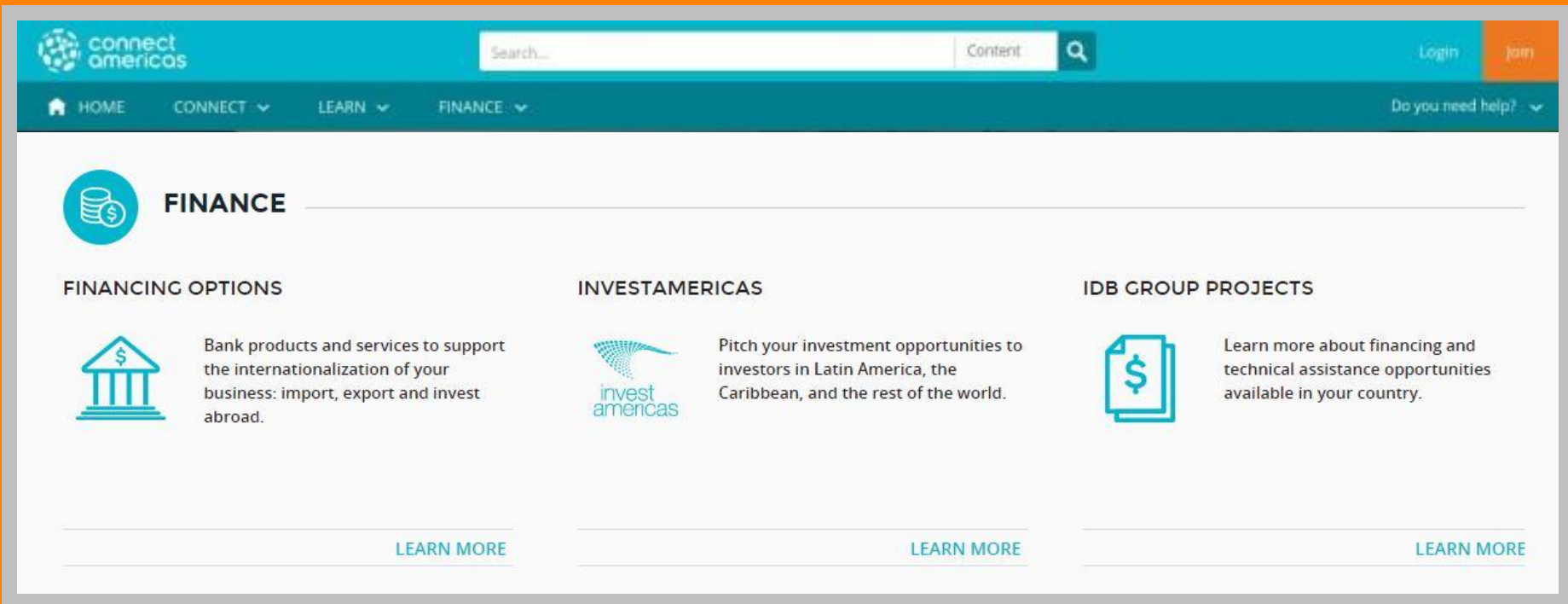


[MIPYME+, *Improve your business*](#)



[Trade Intelligence](#)

FINANCE




The screenshot shows the website's navigation bar with the 'connect americas' logo, a search bar, and links for 'HOME', 'CONNECT', 'LEARN', and 'FINANCE'. Below the navigation bar, the 'FINANCE' section is highlighted with a circular icon containing a stack of coins. Three main content areas are displayed: 'FINANCING OPTIONS' with a bank icon, 'INVESTAMERICAS' with a fan icon, and 'IDB GROUP PROJECTS' with a document icon. Each area includes a brief description and a 'LEARN MORE' link.

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[HOME](#) [CONNECT](#) [LEARN](#) [FINANCE](#) [Do you need help?](#)


FINANCE

FINANCING OPTIONS

 Bank products and services to support the internationalization of your business: import, export and invest abroad.


[LEARN MORE](#)

INVESTAMERICAS

 Pitch your investment opportunities to investors in Latin America, the Caribbean, and the rest of the world.

[LEARN MORE](#)

IDB GROUP PROJECTS

 Learn more about financing and technical assistance opportunities available in your country.

[LEARN MORE](#)



Google



DHL



VISA



Alibaba.com

300,000
visitors

30,000
registrations

A close-up photograph of two hands shaking in a firm grip. The hand on the left is wearing a dark suit jacket with a blue shirt cuff visible. The hand on the right is wearing a grey suit jacket with a white shirt cuff visible. The background is a bright, out-of-focus office interior with large windows.

**THE PORT OF ENTRY FOR DOING
BUSINESS IN THE AMERICAS**

“Being part of ConnectAmericas opened up major opportunities for my business allowing me to connect with potential business partners in the region.”

Heneka Watkis-Porter
CEO of Fhya-Side
Jamaica



“ConnectAmericas is a wonderful tool that helps the owners of medium sized companies to do business with international buyers.”

Carlos Rivera
CEO of LL Contact Center
Honduras

“Because of ConnectAmericas, we were able to close an important deal. It’s a serious and safe platform that makes it possible to offer services and products, and to make contact with potential clients.”

Martín Turcatti
Head of Turcatti Structural
Engineering & BIM Consulting
Uruguay



**WHAT WILL WE
DO IN 2015?**



VIRTUALMATCHMAKING



PROCUREAMERICAS



SERVICE MADE IN
THE AMERICAS

[Join ConnectAmericas.com](https://ConnectAmericas.com)

**connect
americas**



Take the world with your hands