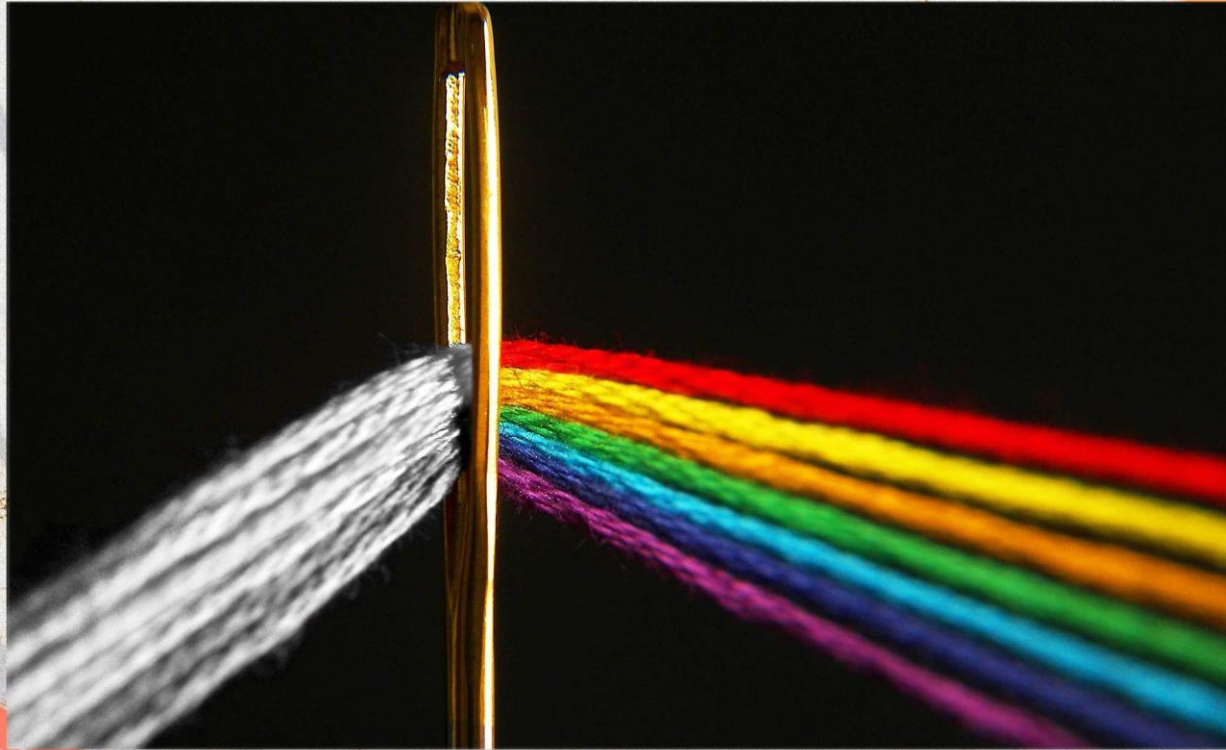




Virtual
TEXPO
Sharing a Common Thread



**1ST INTERNATIONAL
VIRTUAL TEXTILE EXHIBITION**
1st - 5th FEBRUARY 2021

Virtual TEXPO Pakistan 2021

The Right
Digital Platform
for YOU!



Pakistan. . .

8th

Largest Textile
Exporter in the World

3rd

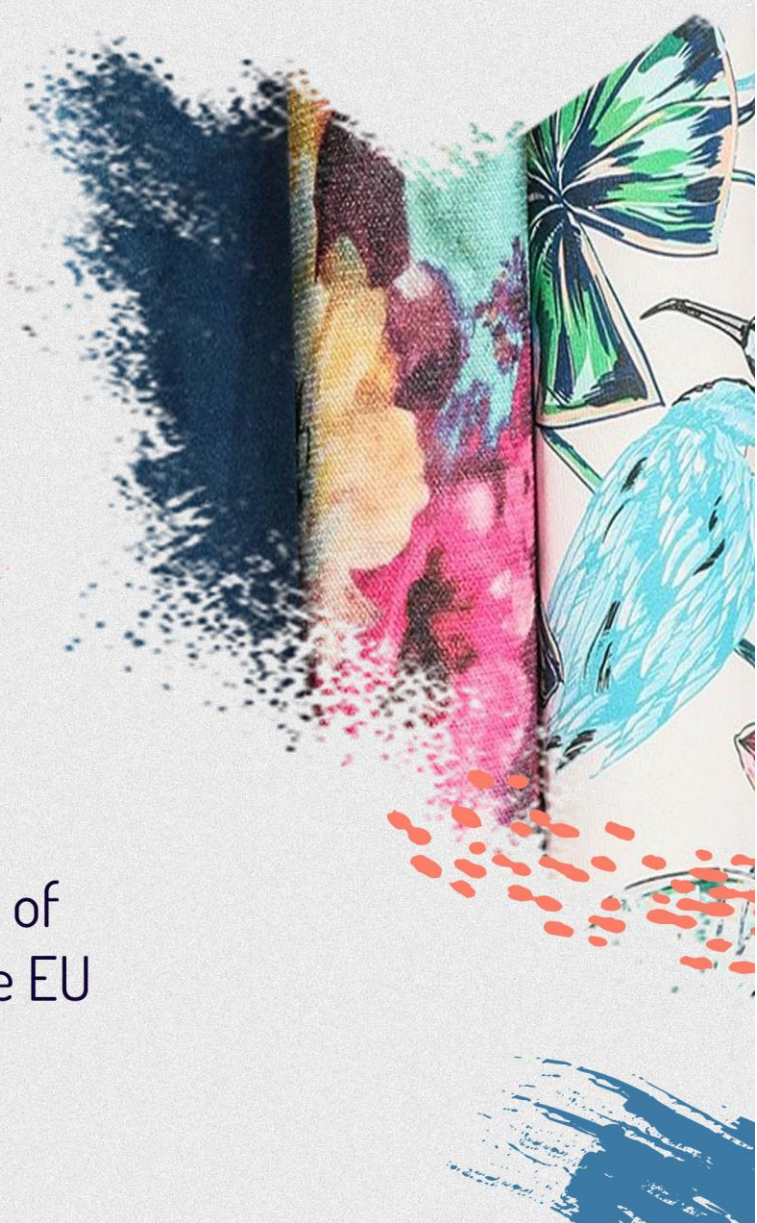
Largest Spinning
Capacity in Asia

4th

Among World
Cotton Producers

GSP⁺

Successful Recipient of
GSP Plus Status by the EU






Textile
comprise **62%**
of Pakistan
export
revenues

A photograph of a clothing store rack with a hand selecting a garment, overlaid with a textured background and decorative brush strokes. The background is a light, mottled grey with orange and red brush strokes. The text is in a bold, sans-serif font, with 'employment' and '40%' in a darker color than the rest of the text. The photograph shows a rack of wooden hangers with a hand reaching for a white garment with a black pattern. The background is blurred, showing other clothing items and store fixtures.

Textile Provides
employment
to about **40%**
of **industrial**
labor force.

A close-up photograph of several cotton bolls on a branch, with some bolls partially open, revealing the white cotton fibers. The background is dark and out of focus. There are orange and black brushstroke-like graphics in the top-left and bottom-right corners.

Pakistan has an inherent advantage of being the 4th largest producer of cotton in the world.



Pakistan has
523 textile units
(**40** composite & **483**
spinning units)
installed & operational

Products in Focus



HOME TEXTILE



HIGH END
FASHION GARMENTS



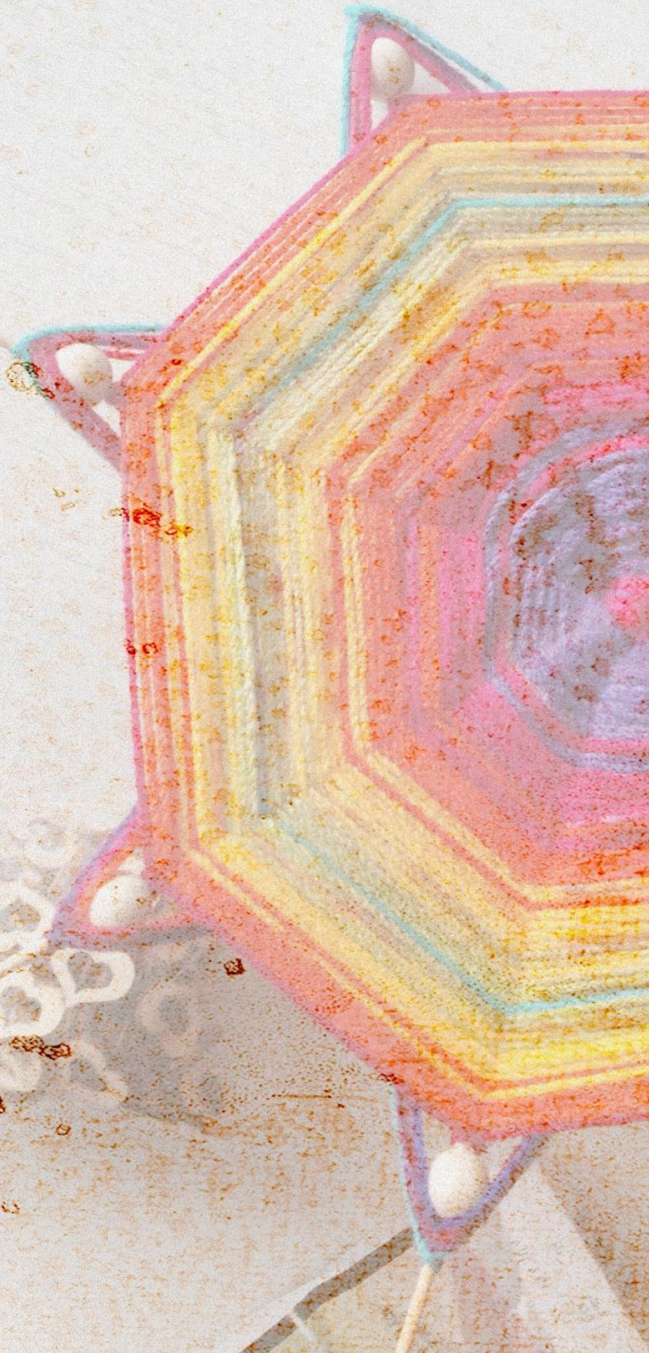
READYMADE GARMENTS
/ APPARELS



FABRIC

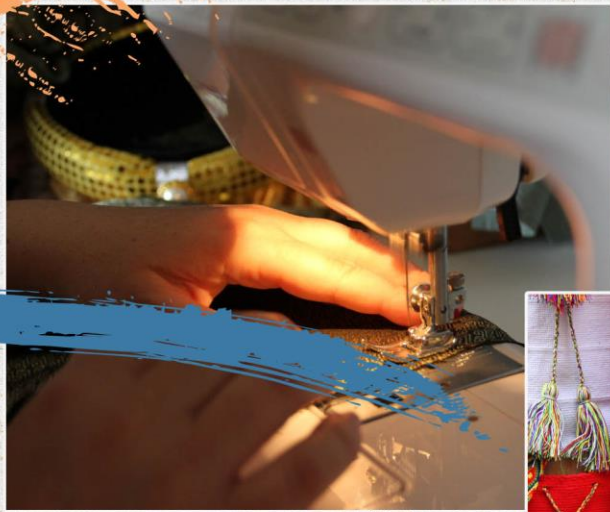


PERSONAL PROTECTIVE
EQUIPMENT



Virtual TEXPO Pakistan 2021 Offers.





For Trade Visitor & Buyers

-  DIGITAL RECEPTION AREA/ HELP DESK
-  DIRECT ACCESS TO EXHIBITORS / SUPPLIERS
-  B2B NETWORKING
-  INFORMATIVE WEBINAR
-  TREND GALLERY / VIRTUAL FASHION SHOWS



For Exhibitors

-  PRODUCT SHOWCASE & SOURCING
-  GAIN MAXIMUM BRAND EXPOSURE
-  GENERATE MORE BUSINESS
-  NETWORK AND ACCESS
-  COST EFFECTIVE
-  RECONNECT WITH THE WORLDWIDE TEXTILE COMMUNITY



Virtual TEXPO 2021

Salient Features

- 24/7 2D Virtual Exhibition
- User friendly interface for networking
- Virtual B2B forum
- Virtual product gallery
- Webinar
- Trend Gallery
- Standard virtual booth options

About TDAP

The Trade Development Authority of Pakistan (TDAP), which was established on November 8, 2006, under a Presidential Ordinance, shall have Ministry of Commerce as its administrative ministry.

TDAP is the successor organization to the Export Promotion Bureau (EPB) and is mandated to have a holistic view of global trade development rather than only the 'export promotion' perspective of its predecessor.

Designated as the premier trade organization of the country, TDAP shall be a dedicated, effective, and an empowered organization, which shall be professionally managed.



For enquiries and application:

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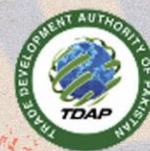
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